



PRESS RELEASE

MEDIAWAN BOLSTERS ITS MANAGEMENT STRUCTURE

Paris, Wednesday 30 January 2019 – 6 pm. Pierre-Antoine Capton, chairman of the Mediawan board (short form: MDW - ISIN: FR0013247137), an independent European audiovisual content platform, is announcing two new arrivals in its holding company. **Bénédicte Lefebvre du Preÿ** has been appointed as HR director, and **Aurélie Jolion** has taken up the role of head of investor relations and financial communication.

Bénédicte Lefebvre du Preÿ graduated from Sciences-Po Paris and is the holder of a master's degree in law. She began her career in HR in the Printemps Group. She subsequently became head of HR development for the PPR Group (Kering). Having been director of the Caisse des Dépôts' in-house university, she joined Icade (a group subsidiary) as the deputy HR director. She joined NextRadioTV group as HR director in 2011 before switching to the same role at Altice Media in July 2016.

Aurélie Jolion holds a doctorate in finance from Paris-Dauphine University and has been a member of the *Société Française des Analystes Financiers* since 2001. She took up the role of head of investor relations for the Havas Group in 2011 while continuing to advise the group's various clients about IPOs, mergers and financial communications. This type of position in stock exchange listed groups such as Havas and Orange followed on from time spent working as a financial analyst for major French banks in the media, telecoms and internet sectors, and for an investment fund.

Mediawan has bolstered the management structure of its holding company in order to continue and step up the group dynamic which first took shape in September 2018 with an operational structure based on four business divisions (Mediawan Originals, Mediawan Animation, Mediawan Rights and Mediawan Thematics) being put in place.

About Mediawan

Mediawan was founded by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse and raised €250 million from an initial public offering on the regulated market of Euronext Paris. Since March 2017, Mediawan has completed eight strategic acquisitions, in this way becoming a new independent premium audiovisual content player, occupying a leading position in Europe. The group works in four sub-sectors: production of original drama and documentary content, operating animation brands, distribution of audiovisual content, and publication of digital services and channels. Find out more on the Mediawan website: www.mediawan.fr